

## **COMSOL Conference 2008 Sponsorship Packages**

### **About the COMSOL Conference**

The conference targets engineers and scientists with an interest in simulation of multiphysics. The key objective is to build and maintain a strong international multiphysics forum where attendees can share ideas, learn about new technologies, connect with colleagues, exhibitors and consultants.

This is the fourth annual event we held and the attendee numbers is growing. In 2008 we're focusing on two major events in Boston and Hannover with an estimated 700 attendees in total.

A unique marketing opportunity for sponsors is the exposure received through its presence on the Conference CD. This CD contains an archive of presentations from the conference and is offered free-of-charge. The Conference CD circulation goes far beyond the exposure to the attendees; in 2008 the Conference CD circulation is expected to reach 100,000 simulation engineers and scientists world wide.

### **Sponsorship Benefits**

As a *Sponsor* of the COMSOL Conference 2008 Boston and Hannover, you will get exposure to more than 400,000 engineers and scientists worldwide, of which 140,000 are in North America. The Sponsor Package program consists of the following:

Value to *Sponsor* provided by COMSOL:

- Logo on the printed invitation (circulation over 20,000).
- Full-page ad in Conference Program, Conference Proceedings (PDF version), and COMSOL News 2009 with a circulation to over 50,000 COMSOL users
- Logo displayed at the reception area of the Conferences
- A flyer/brochure/CD of your choice inserted into the Attendee Kit distributed to each person upon registration. Expected attendance for both conferences, roughly 700 engineers.
- Logo printed on the sleeve of the Conference Proceedings CD. Expected distribution of the CD is 100,000 copies internationally. We will promote this CD to all COMSOL leads, now in excess of 400,000 and growing.
- Logo/link along with a 100-word company description on the Conference Proceeding CD opening page. Link to your company's webpage in the company description page.
- Banner (150 x 150 pixels, with a link to your web site) on the 2008 Conference Sites.  
<http://www.comsol.com/conference2008/usa/> and  
<http://www.comsol.com/conference2008/europe/>
- 8' x 10' Booth in the Exhibition Area at Boston and/or Hannover
- 2 full conference registrations

**The Sponsor Package Price is \$5,000.**